Bearing Specialists Association

An International Trade Association
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To: BSA Delegates at Member and Participating Manufacturer Companies

In case you have questions about who is invited to attend BSA's Annual Convention, we wanted to share the attendance policy. It is also available on the BSA website and the convention website.

Participating Manufacturers: Top level executives and their spouses are encouraged to attend. Registrations from anyone with a title of Vice President or higher are automatically accepted. Young Executives and Regional Managers are also encouraged to attend as long as a qualifying invitee from the company is in attendance. A young executive is defined as a professional currently in management or executive development positions within their companies. These individuals are naturally poised for long-term leadership roles within our industry and our association.

Members: Top level executives, young executives and other personnel the member company feels are appropriate and their spouses are encouraged to attend.

Potential Members and Participating Manufacturers: For the past several years, top level executives from pre approved authorized distributor and participating manufacturer companies have been invited to attend the convention and a special offer of one year complimentary membership has been offered to those who actually attend the convention.

Trade Press: Any trade press personnel acting in an editorial capacity are extended one complimentary registration per company or publication for BSA's annual convention. Spouses, publishers, and other trade press personnel who may attend the convention pay the reduced "spouse" registration fee.

Honorary Members and **Lifetime Achievement Award recipients** are also invited to attend.

If you have any additional questions, please feel free to contact me.

Sincerely,

Jerilyn J. Church, CAE
Executive Secretary

January, 2013