



Masahide Matsubara

Director, Executive Vice President

NSK Ltd

Masahide Matsubara became Executive Vice President of NSK Limited in June 2013 and a member of the board. Matsubara is responsible for all the industrial business for NSK including Sales and Manufacture of Bearing and Linear products, one of three business divisions of NSK.

Matsubara Joined NSK in 1977 as a Marine Engineering Graduate from University of Tokyo's prestigious Department of Engineering. To further his engineering and leadership capabilities he completed a Masters in Mechanical Engineering at the University of London's Imperial College of Science and Technology.

The first fifteen years of Matsubara's career were spent in escalating roles of Design and Technology where he ultimately was responsible for the entire bearing technology center for NSK in 2002. During his tenure in the design and technology world, he led the development of many break through products for NSK in the heavy industry end user segments.

In 2005 Matsubara went to the Americas headquarters for NSK located in Ann Arbor, Michigan, USA. He started there with the responsibility of sales growth in the industrial marketplace throughout the region. By 2009 he was named CEO of NSK Americas, head of all operations for the region. During his time in America he led the investment into significant growth of NSK's industrial business which dramatically improved the position of the Americas within NSK's global portfolio.

In 2011 Matsubara returned to Tokyo headquarters with a promotion to Senior Vice President, Deputy Head of Industrial Machinery Business Division HQ for NSK Ltd having responsibilities for global investment and expansion in sales and manufacturing.