

## **Bio**

Bryce Pfanenstiel, along with his business partner Adam Dukes, embraced their midlife crises and decided to turn their backs on their related careers in computer design and programming to start FORGE - the first 3D printing retail store on the East Coast. Driven by potential, but frustrated by technological challenges, this duo overcame the growing pains of starting a new business - in an emerging industry no less - to become a leader in product development and design in northeast Florida. #grunt