



BSA 2020 Convention Schedule

Hyatt Regency Indian Wells Resort & Spa

Indian Wells, California

May 2-5, 2020

Saturday, May 2

7:30 a.m. – 8:10 a.m.

Supply Chain Strategy & Technology Committee

Grand Salon

8:15 a.m. – 8:55 a.m.

Certification and Education Committee

Grand Salon

9:00 a.m. - 9:40 a.m.

Membership Engagement Committee

Grand Salon

9:45 a.m. – 10:25 a.m.

Distributor/Manufacturer Relations Committee

Grand Salon

10:30 a.m. – 11:10 a.m.

Past Presidents Council

Hibiscus AB

11:15 a.m. – 12:15 p.m.

Board of Directors Meeting

Gardenia AB

2:00 p.m.– 4:30 p.m.

Convention Registration

Group Lobby Desk, Lobby Level

2:00 p.m.— 4:30 p.m.

Saturday Welcome Event

Verbena Terrace

5:00 p.m. – 6:00 p.m.

Canadian Reception

Agave Sunset

Sunday, May 3

7:30 a.m. - 11:00 a.m.

Convention Registration

Registration Counter, Indian Wells Ballroom Foyer

7:30 a.m.

Doors Open and Breakfast is served

Indian Wells Ballroom

8:00 a.m. – 8:05 a.m.

Business Session: Welcome

Indian Wells Ballroom

8:05 a.m. – 8:35 a.m.

BSA Projects (PIE, Certification and Education and Excellence Awards)

Indian Wells Ballroom

8:35 a.m. – 8:50 a.m.

BSA Update- Mitch Bouchard, PAR Reporting

Indian Wells Ballroom

8:50 a.m. – 9:05 a.m.

ABMA Update

Indian Wells Ballroom

9:05 a.m. – 9:20 a.m.

Annual Business Meeting

Indian Wells Ballroom

9:20 a.m. – 9:30 a.m.

Convention Planning Committee Report

East LM Ballroom Foyer

9:30 a.m. – 10:00 a.m.

Networking Break

Indian Wells Ballroom

10:00 a.m. – 11:00 a.m.

Business Sessions: Tom DeLuca (Spouses invited to join)

Sunset Terrace

6:00 p.m. – 6:30 p.m.

1st Timers and Recent Members Reception

Verde Vista Terrace

6:30 p.m. – 7:00 p.m.

Cocktail Reception

Indian Wells Ballroom

7:00 p.m. – 10:00 p.m.

BSA Red Carpet Dinner

Verde Vista Terrace

9:00 a.m. – 9:45 a.m.

Morning Meet and Greet (Spouses/Companions)

Meet in Conference Center

1:00 p.m. – 4:00 p.m.

Living Desert Zoo and Gardens Tour

Indian Wells Tennis Garden

1:00 p.m. – 4:00 p.m.

Tennis Clinic and Round Robin Tournament

Monday, May 4

7:00 a.m.

Continental Breakfast

Indian Wells Ballroom

7:45 a.m. – 8:45 a.m.

Business Sessions: Rick Wilson

Indian Wells Ballroom

8:45 a.m. – 9:45 a.m.

Business Sessions: Barry Lawrence

Indian Wells Ballroom

9:45 a.m.- 10:00 a.m.

Networking Break

East LM Ballroom Foyer

10:00 a.m. – 11:00 a.m.

Business Sessions: Rick Wilson & Barry Lawrence

Indian Wells Ballroom

8:00 a.m. - 9:00 a.m.

Spouse Yoga

Wildflower Lawn

9:30 a.m. – 11:00 a.m.

Bingo Brunch

Gardenia AB

12:30 p.m.

Golf Tournament

Celebrity Course

12:30 p.m. – 4:00 p.m.

Palm Springs Aerial Tram Tour

Meet in Conference Center

6:30 p.m. – 10:00 p.m.

Wine Country Dinner and Reception

Celebrity Lawn

Tuesday, May 5

8:00 a.m. – 11:00 a.m.

Manufacturer Hosted Conference Tables
(8 - 20 min sessions with a 15 min break)

Indian Wells Ballroom

12:00 p.m. – 4:00 p.m.

Epicurean Food Tour

Meet in Conference Center

1:30 p.m. – 3:30 p.m.

Intro to Pickleball

Indian Wells Tennis Garden

1:00 p.m. – 5:00 p.m.

Individual Private Meetings

6:00 p.m. – 9:30 p.m.

California Dreamin' Dinner and Reception

Main Pool

Wednesday, May 6

8:00 a.m. – 11:00 a.m.

2021 Convention Committee Meeting

Hibiscus AB