



BSA 2023 Convention Schedule

The Ritz Carlton Sarasota

Sarasota, FL

April 29 – May 2, 2023

Saturday, April 29

12:00 p.m. – 5:00 p.m.
1:00 p.m. – 4:00 p.m.
1:00 p.m. – 4:00 p.m.
5:00 p.m. – 6:00 p.m.

2022 Manufacturer Excellence Awards Set Up
Convention Registration
Saturday Welcome Event
Canadian Reception

The Grand Ballroom
Ca d'Zan Room
Ca d'Zan Room
Hotel Lounge- Jack Dusty

Sunday, April 30

6:30 a.m. – 7:30 a.m.
7:30 a.m. - 11:00 a.m.
7:30 a.m.
8:00 a.m. – 8:05 a.m.
8:05 a.m. – 8:35 a.m.

8:35 a.m. – 8:50 a.m.
8:50 a.m. – 9:05 a.m.
9:05 a.m. – 9:20 a.m.
9:20 a.m. – 9:30 a.m.

2023 Manufacturer Excellence Awards Set Up
Convention Registration
Doors Open and Breakfast is served
Business Session: Welcome
BSA Projects (PIE, Certification and Education and Excellence Awards)
ABMA Update- Chris Coughlin
BSA Update- Jason Vasquez , PAR Reporting
Annual Business Meeting
Convention Planning Committee Report – Peter Fitzpatrick

The Grand Ballroom
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The Grand Ballroom

The Grand Ballroom
The Grand Ballroom

9:30 a.m. – 10:00 a.m.
9:30 a.m. – 10:00 a.m.
9:00 a.m. – 9:45 a.m.
10:00 a.m. – 11:00 a.m.

11:00 a.m. – 4:00 p.m.
12:30 p.m. – 2:30 p.m..
2:00 p.m. – 4:00 p.m.
12:30 p.m. – 2:30 p.m..
6:00 p.m. – 6:30 p.m.
6:30 p.m. – 7:00 p.m.
7:00 p.m. – 10:00 p.m.

Networking Break
2023 Manufacturer Excellence Awards Voting
Meet and Greet for Spouses and Companions
Business Sessions: Tom DeLuca, Corporate Hypnotist (Spouses and Companions invited to join)
2023 Manufacturer Excellence Awards Voting
Dolphin Tour
Pickleball Clinic & Round Robin Tournament
Dolphin Tour
First Timers and Recent Members Reception
Under the Big Top Reception
Under the Big Top Dinner

The Grand Ballroom Foyer
The Grand Ballroom
Bay View Terrace
The Grand Ballroom

The Grand Ballroom
Meet at Ritz Carton Dock
Meet at Tennis Court
Meet at Ritz Carton Dock
Grand Ballroom Foyer
Grand Ballroom Foyer
The Grand Ballroom

Monday, May 1

7:00 a.m.
7:30 a.m. – 8:45 a.m.

8:00 a.m. - 9:00 a.m.
8:45 a.m.- 9:00 a.m.
9:00 a.m. – 10:15 a.m.
9:30 a.m. – 11:00 a.m.
9:45 a.m.- 10:00 a.m.
11:00 a.m. – 4:00 p.m.
12:30 p.m. – 4:00 p.m.
10:45 a.m.
6:30 p.m. – 10:00 p.m.

Continental Breakfast Available
Business Session: Jason Feifer,
Build for Tomorrow - Lessons for Adapting to Change
Yoga (Spouses/Companions)
Networking Break
Business Session: Karl Mecklenburg
Charcuterie Making Class (Spouses/Companions)
2023 Manufacturer Excellence Awards Voting
2022 Manufacturer Excellence Awards Voting
Snorkeling & Sandbar/Shelling Tour
Golf Tournament
Yacht Rock Reception and Dinner

The Grand Ballroom Foyer

The Grand Ballroom
The Healing Garden
The Grand Ballroom Foyer
The Grand Ballroom
Mira Mar
The Grand Ballroom
The Grand Ballroom
Meet at Ritz Carton Dock
Ritz Carton Golf Club
Marina Jack

Tuesday, May 2

8:00 a.m. – 11:00 a.m.

11:00 a.m. – 1:00 p.m.
1:00 p.m. – 5:00 p.m.
1:00 p.m. – 5:00 p.m.
1:00 p.m. – 5:00 p.m.
6:30 p.m. – 10:00 p.m.

Manufacturer Hosted Conference Tables
(8 - 20 min sessions with a 15 min break)
2023 Manufacturer Excellence Awards Voting
Fishing Tournament
Individual Private Meetings
2023 Manufacturer Excellence Awards Tear Down
Texas Todd's Reception and Dinner

The Grand Ballroom

The Grand Ballroom
Meet at Ritz Carton Dock

The Grand Ballroom
Bay View Terrace/Hotel Lawn