



BSA 2025 Convention Schedule

The National Doral Miami

Miami, FL

May 3 – May 6, 2025

Saturday, May 3

4:00 p.m. – 6:00 p.m.	2025 Manufacturer Excellence Awards Set Up	The DJT Ballroom E-H
1:00 p.m.– 4:00 p.m.	Convention Registration	Imperial Ballroom
1:00 p.m. – 4:00 p.m.	<i>Saturday Welcome Event</i>	Imperial Ballroom
4:00 p.m. – 5:00 p.m.	<i>Canadian Reception</i>	<i>Living Room Hotel Bar</i>
	(Members pay on their own)	
4:00 p.m. – 5:00 p.m.	<i>Women In The Industry</i>	<i>Living Room Hotel Bar</i>
	(Members pay on their own)	

Sunday, May 4

6:30 a.m. – 7:30 a.m.	2025 Manufacturer Excellence Awards Set Up	The DJT Ballroom E-H
7:30 a.m. - 11:00 a.m.	Convention Registration	The DJT Foyer North
8:15 a.m.	Doors Open and Breakfast is served	The DJT Ballroom E-H
8:45 a.m. – 8:50 a.m.	Business Session: Welcome	The DJT Ballroom E-H
8:50 a.m. – 9:00 a.m.	ABMA Update -	The DJT Ballroom E-H
9:00 a.m. – 9:10 a.m.	BSA Update -PAR Reporting –	The DJT Ballroom E-H
9:00 a.m. – 9:45 a.m.	<i>Meet and Greet for Spouses and Companions</i>	Bobby Jones Courtyard
9:10 a.m. – 9:25 a.m.	Annual Business Meeting	The DJT Ballroom E-H
9:25 a.m. – 9:35 a.m.	Convention Planning Committee Report	The DJT Ballroom E-H
	Sara Blondin	
9:35 a.m. – 10:00 a.m.	Networking Break	The DJT Foyer North
9:35 a.m. – 10:00 a.m.	2025 Manufacturer Excellence Awards Voting	The DJT Ballroom E-H
10:00 a.m. – 11:00 a.m.	Business Sessions - - Justin Wren (spouses/companions invited to join)	The DJT Ballroom E-H
11:00 a.m. – 4:00 p.m.	2025 Manufacturer Excellence Awards Voting	The DJT Ballroom E-H
1:00 p.m. – 3:30 p.m.	Tennis Clinic & Round Robin Tournament	Tennis Center
12:30 p.m. – 4:30 p.m.	<i>Little Havana Culinary Tour</i>	<i>Meet in Lobby</i>
12:30 p.m. – 4:30 p.m.	<i>Wynwood Walls Art & Culinary Tour</i>	<i>Meet in Lobby</i>
12:30 p.m. – 4:30 p.m.	<i>Everglades Eco Tour</i>	<i>Meet in Lobby</i>
6:00 p.m. – 6:30 p.m.	First Timers and Recent Members Reception	Royal Palm Pool
6:30 p.m. – 10:00 p.m.	BSA Miami Vice Reception & Dinner	Royal Palm Pool

Monday, May 5

8:00 a.m. - 9:00 a.m.	<i>Yoga (Spouses/Companions)</i>	<i>Spa</i>
8:30 a.m. - 11:00 a.m.	Convention Registration	The DJT Foyer North
8:30 a.m.	Continental Breakfast Available	The DJT Ballroom E-H
9:00 a.m. – 9:30 a.m.	BSA Projects (PIE, Certification and Education and Excellence Awards, Women in The Industry)	The DJT Ballroom E-H
	Networking Break	
9:30 a.m. – 9:45 am	Business Session - Vince Poscente	The DJT Ballroom E-H
9:45 a.m. – 10:45 a.m.	Bunco & Give Back Brunch for Spouses and Companions	The DJT Ballroom E-H
9:30 a.m. – 11:00 a.m.		
11:00 a.m. – 4:00 p.m.	2025 Manufacturer Excellence Awards Voting	Champions Restaurant Patio
12:15 p.m.	<i>Golf Tournament</i>	The DJT Ballroom E-H
12:30 p.m.- 4:30 p.m.	<i>South Beach Culinary Tour</i>	<i>Golf Course</i>
12:30 p.m. – 4:30 p.m.	<i>Home of the Stars Tour & Shopping</i>	<i>Meet in Lobby</i>
12:00 p.m. – 5:00 p.m.	<i>Deep Sea Sport Fishing</i>	<i>Meet in Lobby</i>
6:45 p.m. – 10:00 p.m.	BSA Motor City Reception and Dinner	Crystal Ballroom & Patio

Tuesday, May 6

8:00 a.m. – 11:00 a.m.	Manufacturer Hosted Conference Tables (Eight 20 min sessions with a 15 min break)	The DJT Ballroom E-H
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11:00 a.m. – 1:00 p.m.	2025 Manufacturer Excellence Awards Voting	The DJT Ballroom E-H
12:30 p.m. – 4:30 p.m.	<i>Little Havana Culinary Tour</i>	<i>Meet in Lobby</i>
12:30 p.m. – 4:30 p.m.	<i>Design District Culinary & Art Tour</i>	<i>Meet in Lobby</i>
12:30 p.m. – 4:30 p.m.	<i>Everglades Eco Tour</i>	<i>Meet in Lobby</i>
1:00 p.m. – 5:00 p.m.	Individual Private Meetings	
4:00 p.m. – 5:00 p.m.	2025 Manufacturer Excellence Awards Tear Down	The DJT Ballroom E-H
6:30 p.m. – 10:00 p.m.	Bushwood Bash Reception and Dinner	Champions Patio & Lawn